

# Supplying Your Artwork

At Signs On Time, we strive to achieve the highest quality product with minimum fuss. To do this we require supplied files to comply with our artwork specifications and requirements.

## File Format & Requirements

The simplest and most effective way to submit artwork is to create a high resolution PDF file

- CMYK or RGB colour systems are accepted
- Use Pantone spot colours where available
- Images to be suitable resolution for viewing distance (minimum 30dpi for billboards, 75dpi general signage, 150 dpi for posters, cards and brochures)
- Images to be embedded
- Fonts to be converted to outlines
- Document size 1:1 (Anything over 10mb file size or 5 metre long document size can be scaled 1:2)
- Bleed - documents under 1000mm x 1000mm = 5mm bleed, above 1000mm x 1000mm = 10mm bleed
- Cropmarks

## Supplying Files

There are many ways to deliver your files to Signs On Time

- Email - up to 10mb
- USB
- Upload to our hosting <https://spaces.hightail.com/uplink/thesignshop>

## Things To Note

- Each monitor displays colour differently depending on calibration, settings and quality, so final result may differ from on-screen appearance
- PMS and RGB colours are limited in reproduction by the colour gamut of our wide format printers
- Incorrect formats or files will incur a pre-press charge and Signs On Time can not guarantee final output
- Illustrator contour-cut swatch can be provided
- Test prints can be produced upon request but may incur an additional charge.
- Templates and advice are available.